

SALON TODAY Autumn 2007

# salonessentials

## Skin MD Natural

This new Shielding Lotion is far more effective for dry skin than mere moisturising lotions or protective creams. Skin MD Natural™ is quickly absorbed, without the slightest hint of any greasy, oily feeling or residue. Glycerin has been the standard by which all humectants are measured. The proprietary formulation in Skin MD Natural™ has a moisturising factor of at least 6 times greater than glycerin!

This is an entirely new concept in skin care requiring a new classification, "Shielding Lotion", which keeps moisture robbing irritants away from the skin while the proprietary "Super" humectants hydrate the skin throughout the day.

For more details Tel: 01277 354374



## A Natural launch

A new 'shielding' lotion claims to be far more effective for dry skin than moisturising lotions or protective creams. Skin MD

Natural™ is quickly absorbed, without a hint of any oily feeling or residue, transforming the outer layer of skin into a hydrating invisible shield.

The proprietary formulation in Skin MD Natural™ has a moisturising factor that is at least six times greater than glycerin, the traditional humectant used in most moisturizers.

The makers say this is an entirely new concept in skin care requiring a new classification, 'Shielding Lotion', which keeps moisture robbing irritants away from the

skin while the proprietary 'super' humectants hydrate the skin throughout the day. The accumulated effect is fully realised after only a few days of use, resulting in skin that has rarely looked or felt so good.

For more information visit [www.skinmdnatural.co.uk](http://www.skinmdnatural.co.uk) or tel: 01277 354 374



Exceptionally Enhances Your Skin's Hydrating and Protective Abilities

Used and Prescribed by Hundreds of Dermatologists

- Far more effective than conventional moisturizers
- Promptly absorbs, transforming the outer layer of skin into a hydrating invisible shield
- Finest natural ingredients together with a quantum advance in skin hydration
- Regeneration is fully realized within a few days



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