

Shield your skin!

Jan. 2008



Hardworking hands need a hardworking product to keep them moisturised and protected. Sailors' hands work harder than most, so what better product to keep them protected than the Skin MD Natural. This new shielding lotion is loaded with skin softening humectants, which add moisture to the skin. Now for all of us uneducated masses, here is a master-class in humectants... Humectants: a substance that promotes retention of moisture. Some humectants actually draw moisture from the air to further moisturise the

skin. Good, I feel more intelligent already! Most moisturising lotions contain glycerine as the standard humectant, but the Skin MD Natural has a moisturising factor of at least six times greater than glycerine. That's a whole lot of moisture.

Skin MD Natural utilises the finest natural ingredients along with the latest advances in skin care technology to hydrate and protect the skin like never before. Conventional hand lotions merely attempt to replace natural moisture with artificial moisture, but it doesn't

really work because it constantly comes off and must be frequently reapplied. Skin MD Natural is different; it acts like an invisible pair of gloves, keeping the natural moisture in and the moisture-robbing elements and irritants out. Sailor's hands have never had such a treat!

RRP £14.99 (120ml bottle)

www.smdn.co.uk

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BODY & MIND

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A good place to start

Billed as ideal beneath mineral foundation, Skin MD shielding lotion binds to the skin to form a protective layer effectively keeping the bad stuff out and encouraging skin to naturally moisturise itself.

As I use mineral foundation which, despite being fantastic, can sometimes look a little heavy, I was keen to test it out to see if it really did help produce a more natural look.

The first time I used the lotion I applied it onto freshly cleansed skin

and it left my complexion feeling really soft and smooth. I then applied my foundation. For anyone with less dehydrated skin than mine, a thin layer of this great lotion should be sufficient, but I soon realised that I needed a little extra help, so the following morning I used a couple of drops of Bio Oil followed by the Skin MD lotion. For me this was the perfect combination, and the subsequent application of foundation did indeed look light and natural, the lotion ensuring that my

foundation didn't congregate in my pores.

What's good about the product?

This is a great lotion that leaves skin feeling fantastic as soon as it is applied. It is so light that you can't feel it on the skin and it instantly relieves the feeling of 'tightness' after washing. It's not just good on the face either and is also ideal for weather-wary hands. A little goes a long way so the lotion will last for ages. For my skin care routine, this is a must-have.

Anything bad? Nothing although I did need a little extra help to form a properly moisturised base for my foundation.

£14.99 for 120ml. For more information visit www.SkinMDNatural.co.uk



OUR HERO

BUY THIS

Completely different from most creams, which add moisture. Skin MD Natural Shielding Lotion is a non-greasy formula that forms a protective barrier. The idea is that it stops moisture escaping in the first place, to keep skin looking younger. It also helps prevent damage caused by pollutants. Priced £14.99, buy it from selected Lloyds Pharmacies or call 0845 094 0400 for more stockists.

Words: Cathy Winston Photos: Exposure



Woman's Own 5 May 2008